



INDIA: A Key Destination for Agri-Food Exporters

WHY EXPORT TO INDIA?

*Unlocking the World's
Largest Population*

- India is home to the world's largest population, offering an unparalleled consumer base for your products.
- The U.S. is India's largest trading partner.
- With a modest budget, you can overcome the lack of awareness and tap into this vast market, providing your products with immense growth potential.

ONCE IN A LIFETIME OPPORTUNITY



- India is an emerging market for most consumer product categories.
- Don't miss out on this tremendous opportunity to establish a strong presence in a rapidly growing economy with endless possibilities.

India's Booming

FOOD & GROCERY RETAIL MARKET

- India's Food and Grocery (F&G) retail market ranks third globally, projected to exceed US\$850 billion by 2025.
- Urbanization, dual income households, and rising disposable incomes are fueling the transformation to modern trade formats, opening doors for new import products.

Embrace the Flourishing

FOOD SERVICE SECTOR



- India's Food Service Market is valued at US\$63.7 billion, set to reach US\$95.7 billion by 2025 (CAGR of 10.3% from 2012-2025).
- Rapid urbanization, growing youth population, rising incomes, changing habits, and foreign cuisine interests are driving factors along with tourism and business travel.

TOP EXPORT OPPORTUNITIES

- Reports indicate significant export opportunities in various sectors: retail, foodservice, and food manufacturing.
- Tree nuts, fresh fruit, beverages, distilled spirits, and vinegars are among the top products in demand, creating a promising market for U.S. exporters.



KEY TAKEAWAYS

- India presents incredible growth potential due to its vast population and emerging consumer market.
- The booming F&G retail and food service sectors offer unprecedented opportunities for new import products.
- Don't miss your chance to be part of this rapidly transforming economy and expand your global reach!

Let FEAST Global

BE YOUR GATEWAY TO INDIA!

- FEAST Global boasts a dedicated office, led by seasoned culinary professionals well-versed in import/export and product market entry in India.
- Join our upcoming Trade & Sales Tour in India this December 2023, where we'll represent your product to key stakeholders, opening doors to incredible opportunities.

Seize YOUR

MARKET ENTRY OR GROWTH PLAN!

- Don't miss out on the chance to conquer the Indian market with our expert assistance.
- FEAST Global can craft a tailored Market Entry or Growth Plan for India, specifically designed to suit your business needs and objectives.

CONTACT US TODAY

*to discuss how we can help you expand
your horizons in this incredible market!*

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